

Name: _____

Group: _____

CLASSIC HORROR FILM TRAILER—SCORING GUIDE

Video Project #2 (Individual Project)

Use the Classic Horror film raw video completed in Project #1 to edit this project.

Editing	Requirement	Points Possible	Deductions
	Uses at least three titles/text	6	
	Includes at least two sound effects and/or music clips	4	
	Uses fading of audio/video (crossfade, dissolve transition, or use of keyframes)	5	
	Narration—speaking is clear and understandable and matches tone; no background class noise	5	
	At least one video effect	5	

Overall	Requirement	Points Possible	Deductions
	Overall project—seamless editing, quality of cuts, etc.	10	
	Sounds and music contribute to the project in a positive way, providing the element of horror	5	
	Use of class time	10	
	30 seconds long (no overtime!)	5	
	Questions (below)	10	

TOTAL		65	
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***Video must be exported and viewable on teacher computer. If it can fit on a USB drive, we'll move it that way or I will bring in an external hard drive. You should be able to export out in Windows Media format that will not be too huge (File>Export). It should be viewable in Windows Media Player (we will not view it in Premiere)*

Individual questions:

1. Explain what video effect(s) you used in the film and how you feel they contributed to the trailer.

2. Had you known you were going to create a trailer, what more would you have liked to film? Explain.